

## WHAT IS AT STAKE?



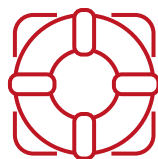
**100 to 120 MILLION**  
direct tourism **jobs at risk**  
(UNWTO)



**Loss of**  
**US\$ 910 BILLION to US\$ 1.2 TRILLION**  
in exports from tourism –  
international visitors' spending  
(UNWTO)



Loss of  
**1.5% to 2.8% OF GLOBAL GDP**  
(UNCTAD)



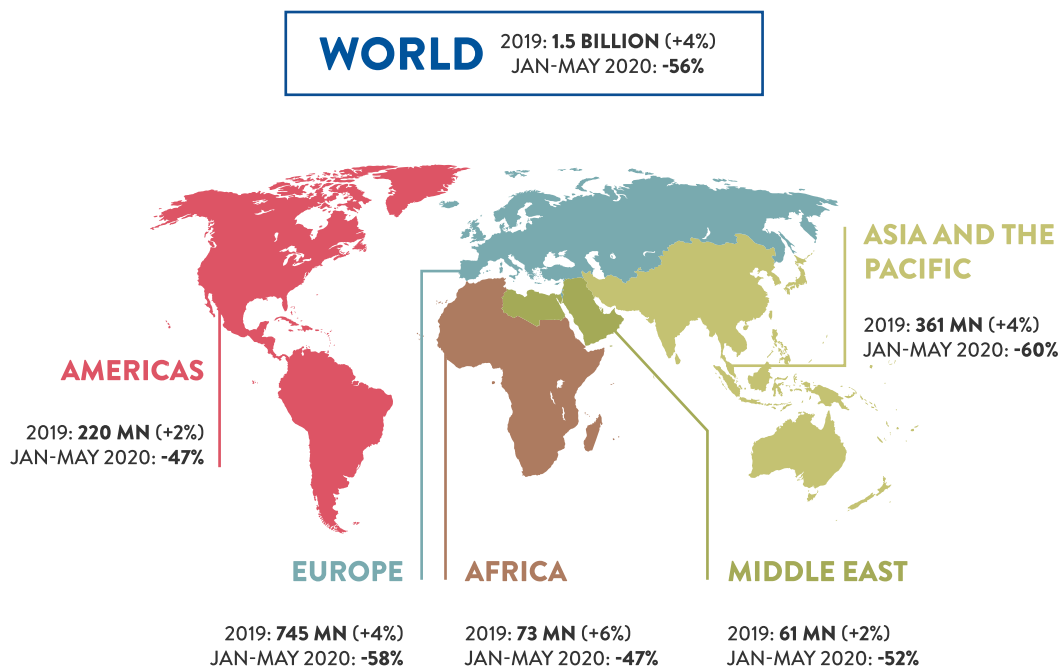
A lifeline for  
**SIDS, LDCs and many**  
**AFRICAN COUNTRIES**  
tourism represents over 30% of exports  
for the majority of SIDS and 80% for some  
(UNWTO)



Critical  
**RESOURCES FOR CONSERVATION**  
of natural and cultural heritage

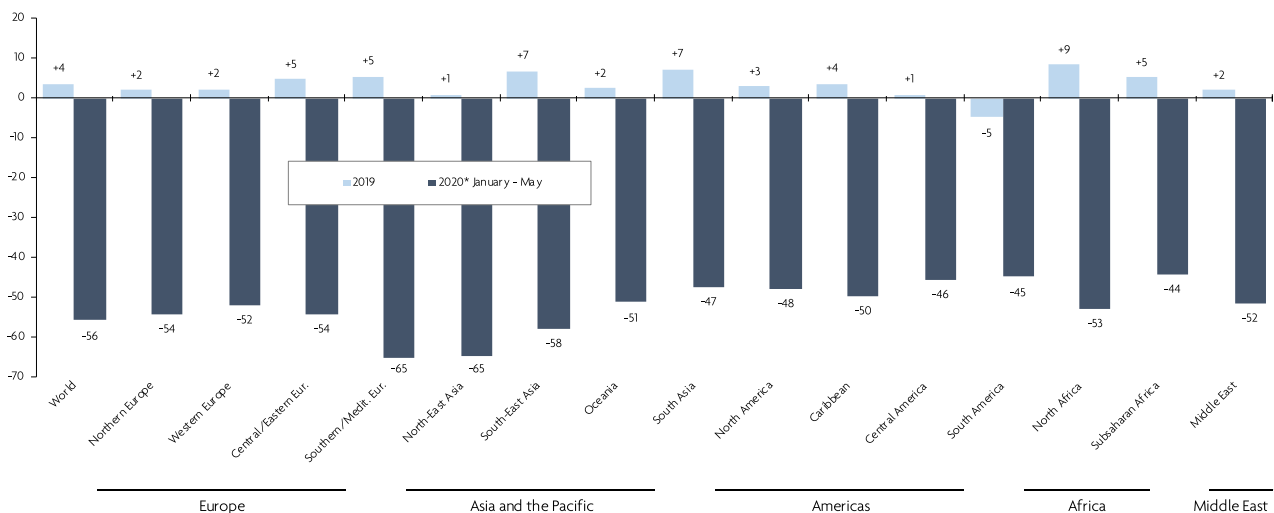
## INTERNATIONAL TOURIST ARRIVALS JANUARY-MAY 2020

With 56% less international travellers US\$ 320 billion were lost in exports from tourism in five months – over 3Xs what was lost in the 2009 economic crisis



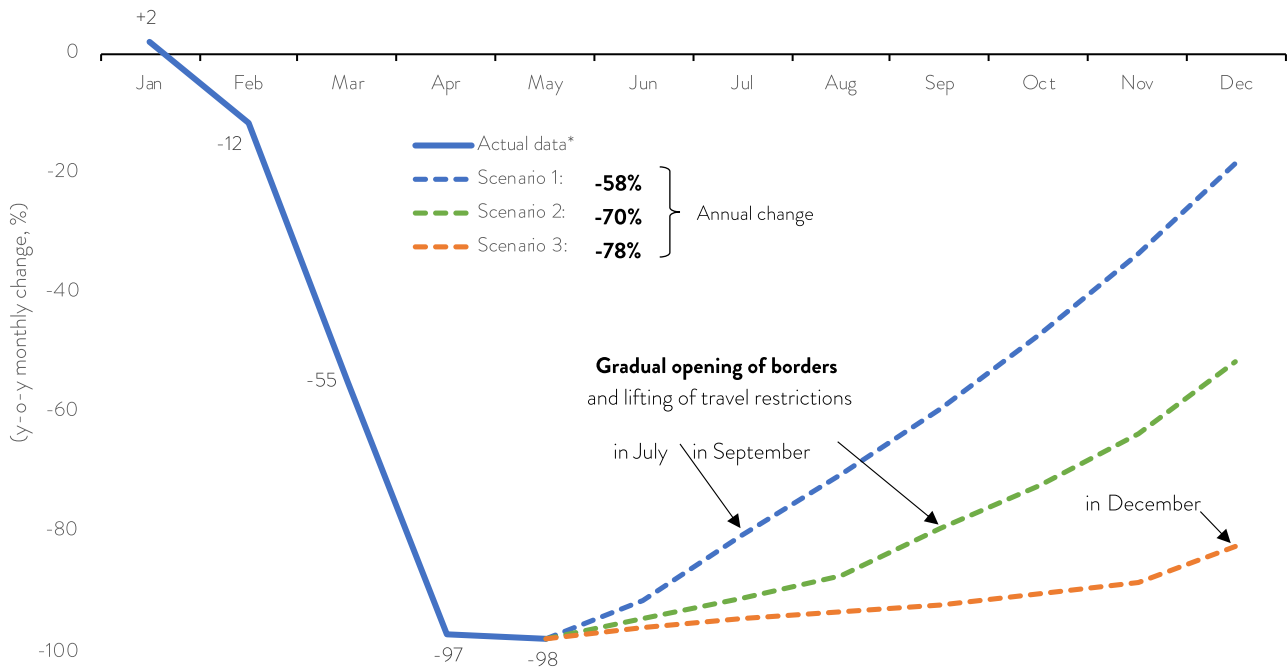
### International Tourist Arrivals

(% change over same period of the previous year)



## RECOVERY TO BE GRADUAL

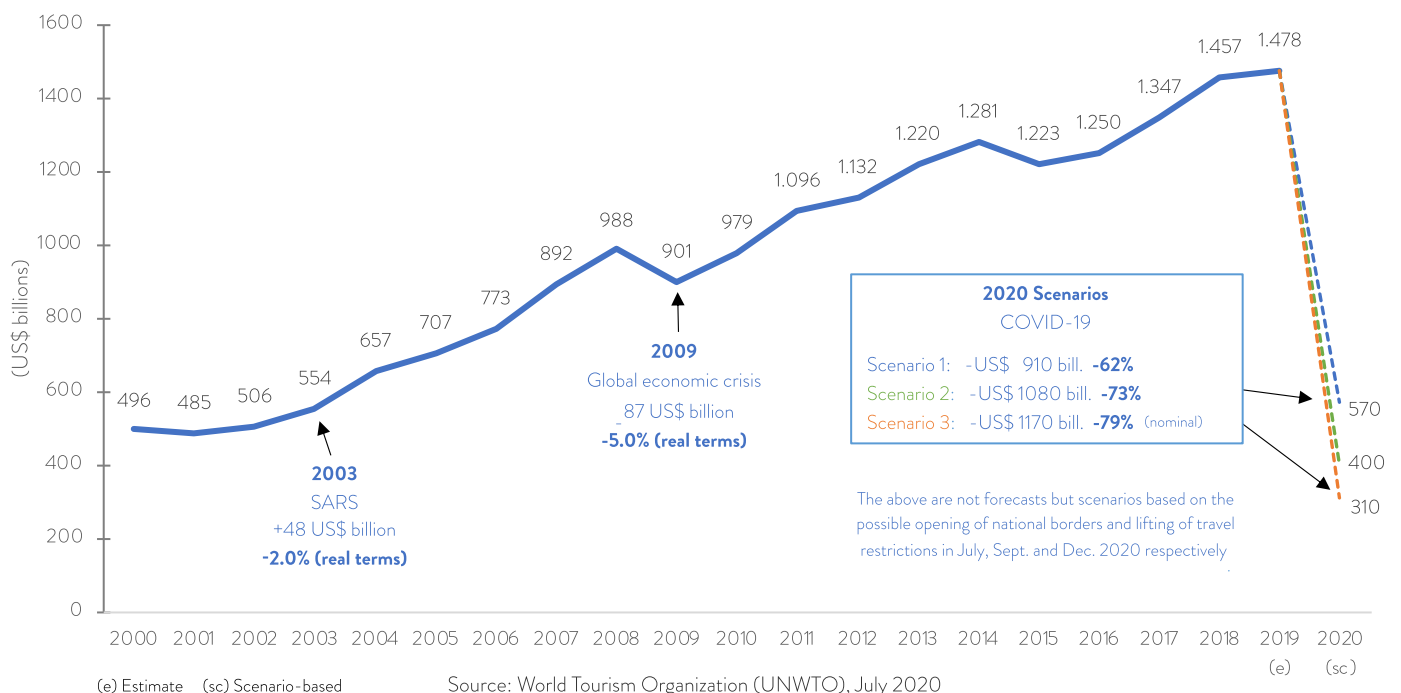
International tourist arrivals in 2020: three scenarios (y-o-y monthly change, %)



\* Actual data through May includes estimates for countries which have not yet reported data. Source: World Tourism Organization (UNWTO), July 2020

## INTERNATIONAL TOURISM RISKS RETURNING TO LEVELS OF 20 YEARS AGO

International tourism receipts, 2000-2019 and scenarios for 2020 (US\$ Billions)



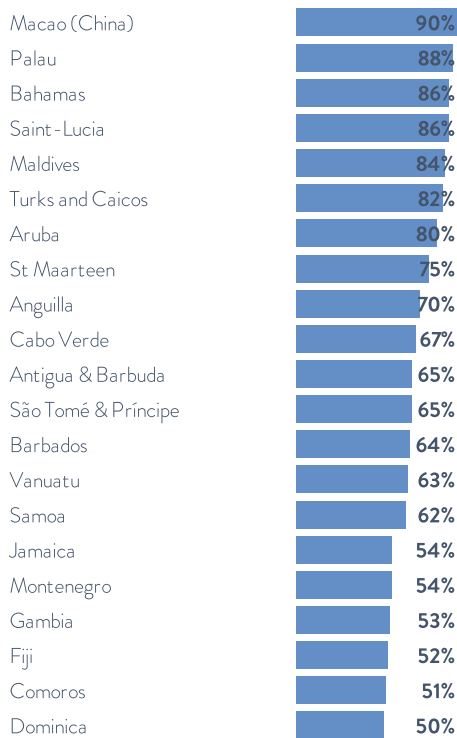
(e) Estimate (sc) Scenario-based

Source: World Tourism Organization (UNWTO), July 2020

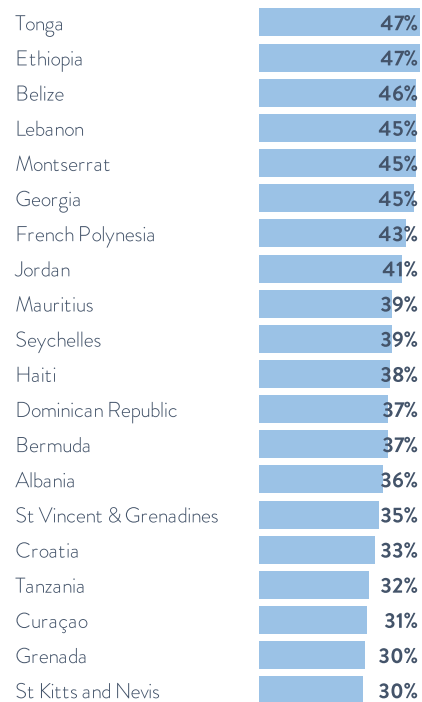
## SIDS & LDCs MOST AT RISK

Share of exports from international tourism in total exports of goods and services (2018, %)

### Between 50% and 90%



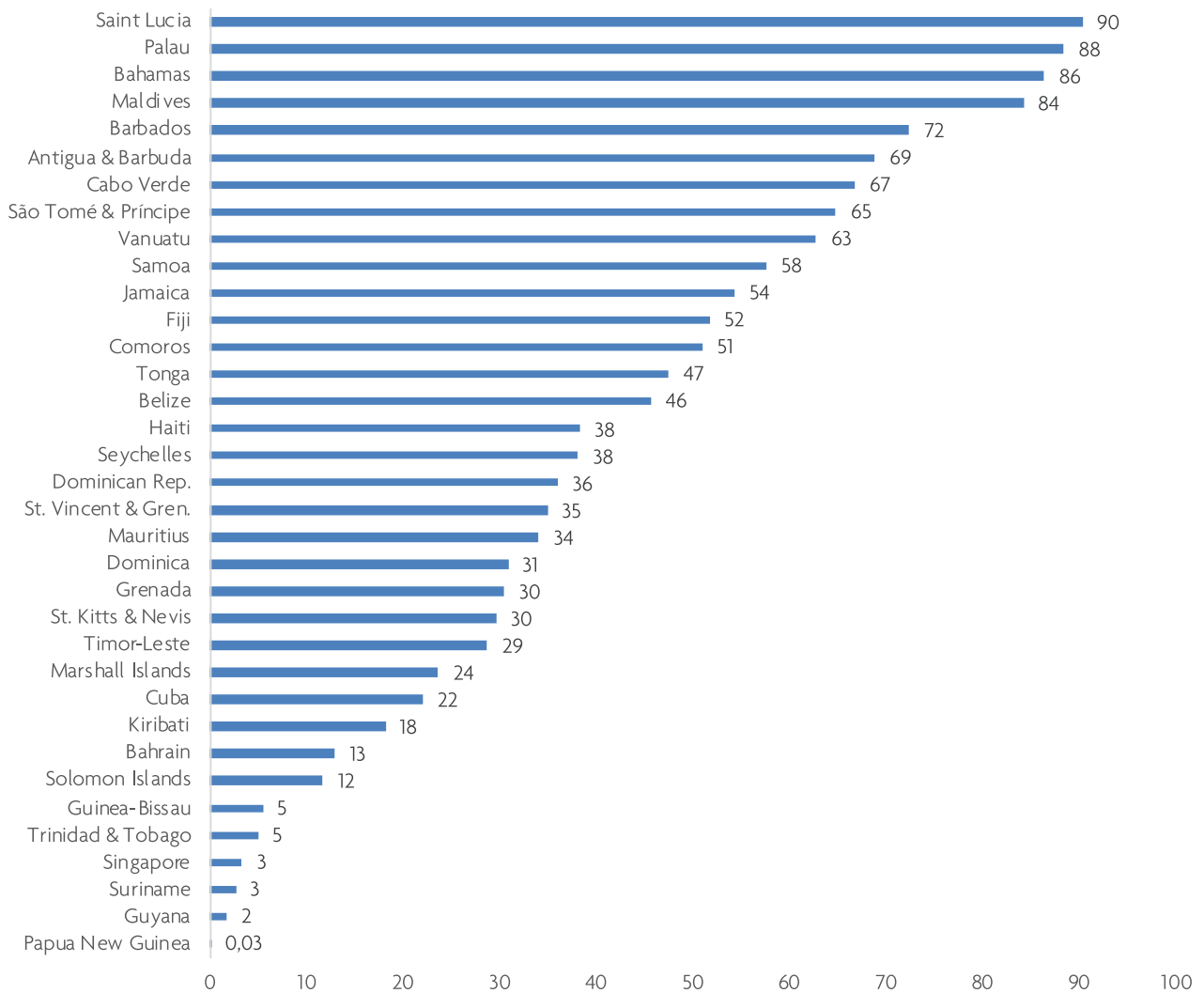
### Between 30% and 50%



Source: World Tourism Organization (UNWTO), July 2020

## SIDS & LDCs MOST AT RISK

Small Island Developing States (SIDS), International tourism revenues, share of total exports (%)

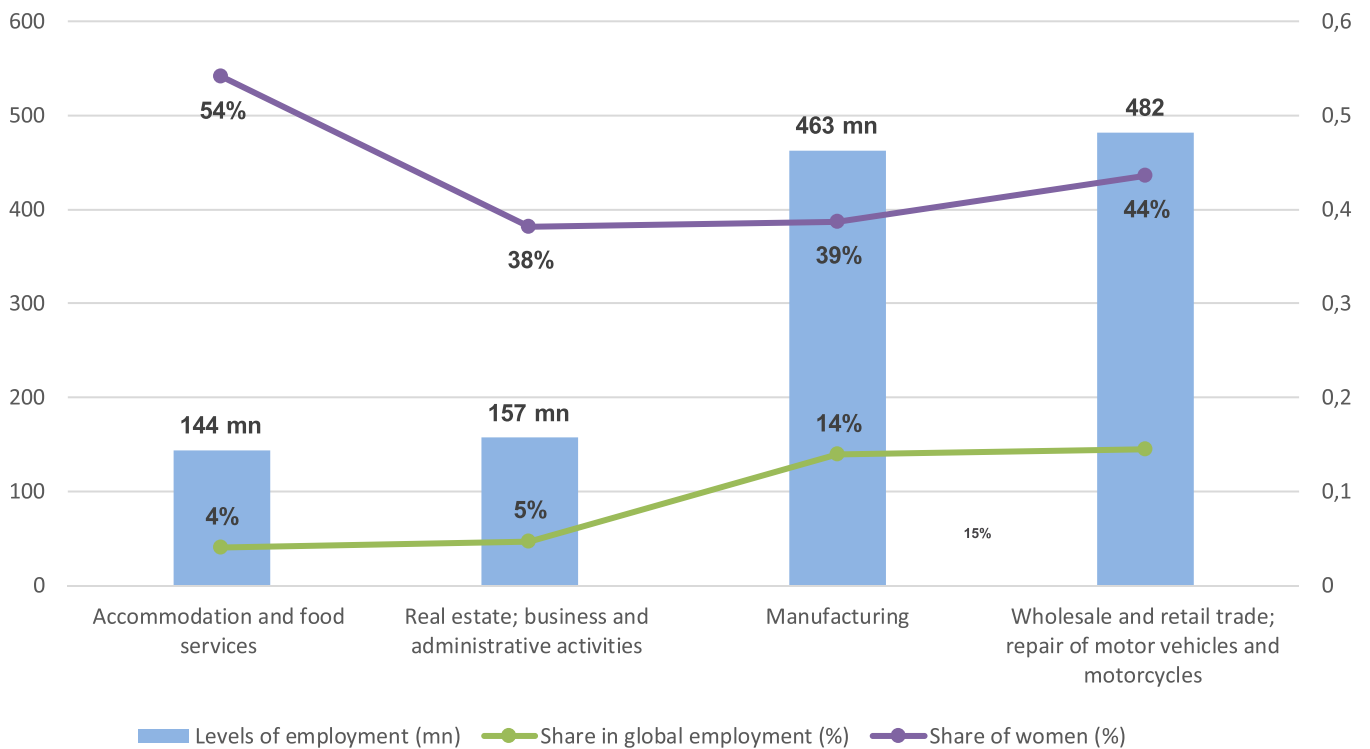


Note: No data available for Micronesia FSM, Tuvalu or Nauru.

Source: World Tourism Organization (UNWTO), July 2020

## WOMEN, MAKING MOST OF TOURISM WORKFORCE, AMONG THE MOST VULNERABLE

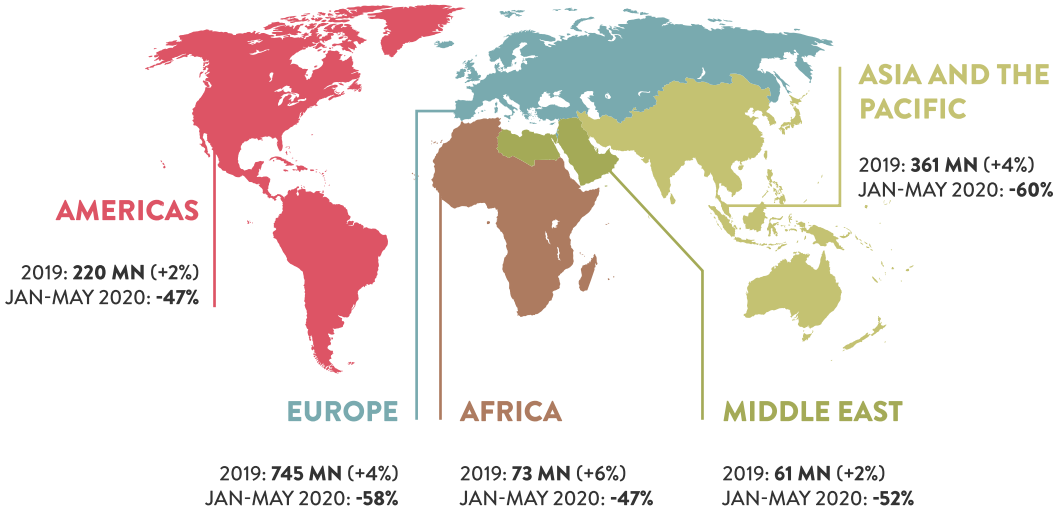
Employment in the most affected sectors, 2018



Source: World Tourism Organization (UNWTO), July 2020

# INTERNATIONAL TOURIST ARRIVALS JANUARY-MAY 2020

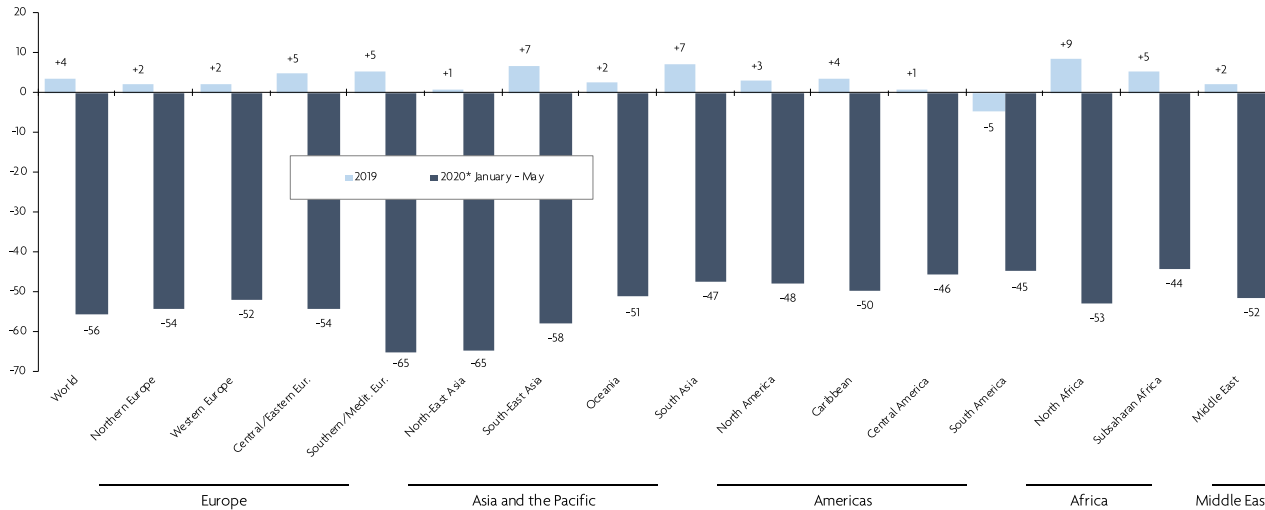
**WORLD** 2019: 1.5 **BILLION** (+4%)  
JAN-MAY 2020: -56%



Source: World Tourism Organization (UNWTO), July 2020

## International Tourist Arrivals

(% change over same period of the previous year)

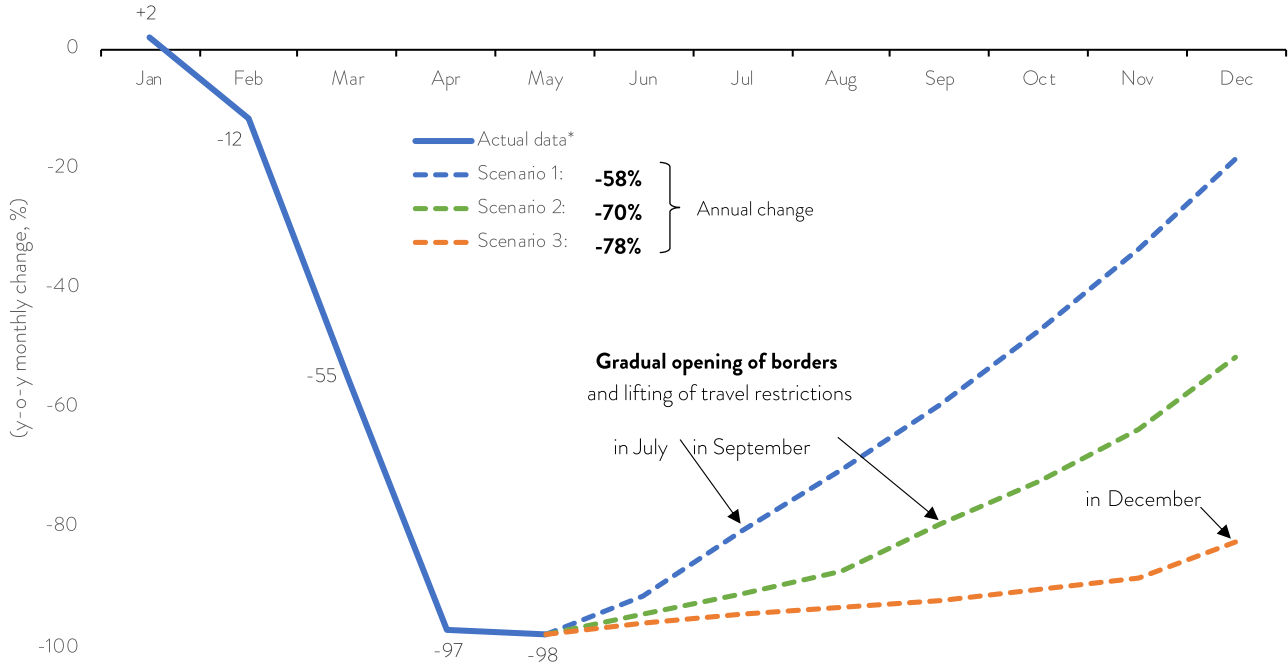


Source: World Tourism Organization (UNWTO), July 2020



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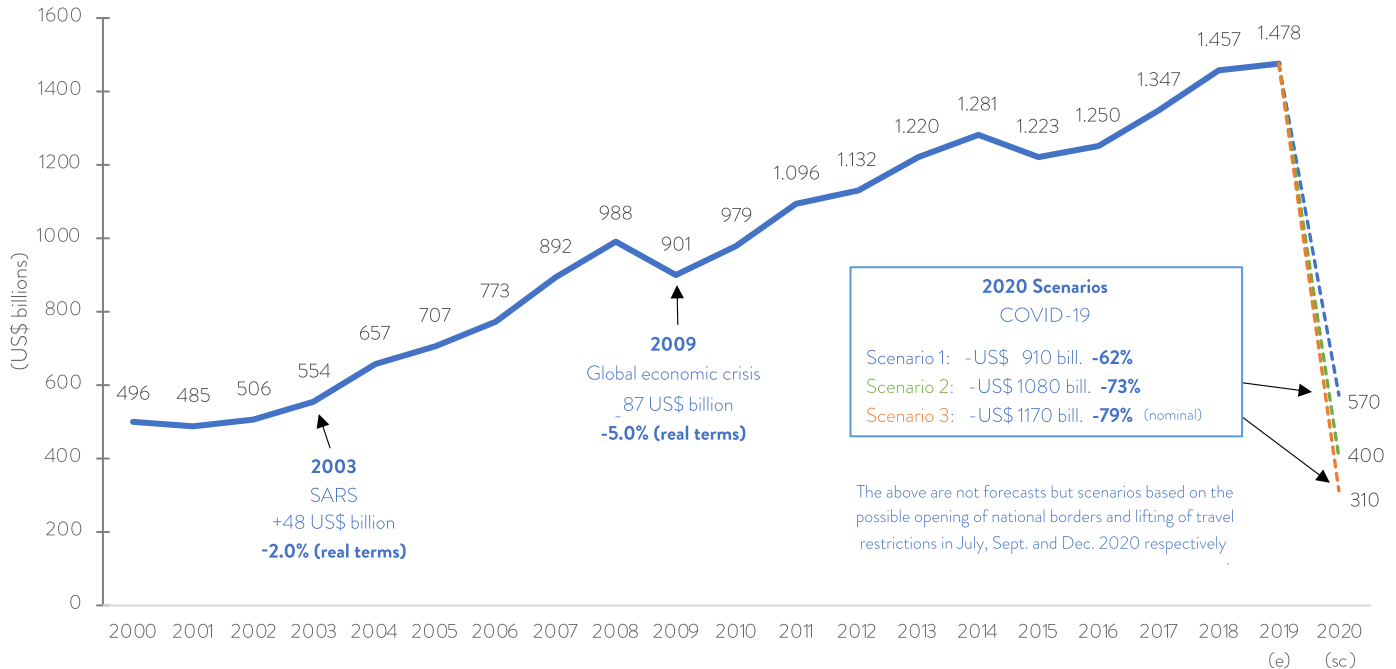
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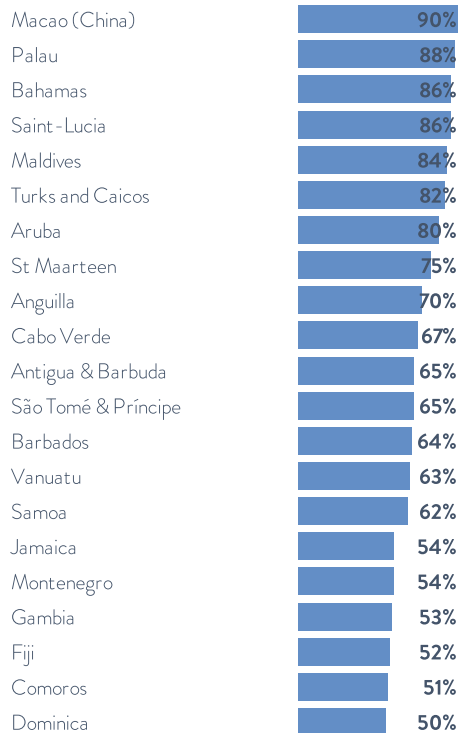


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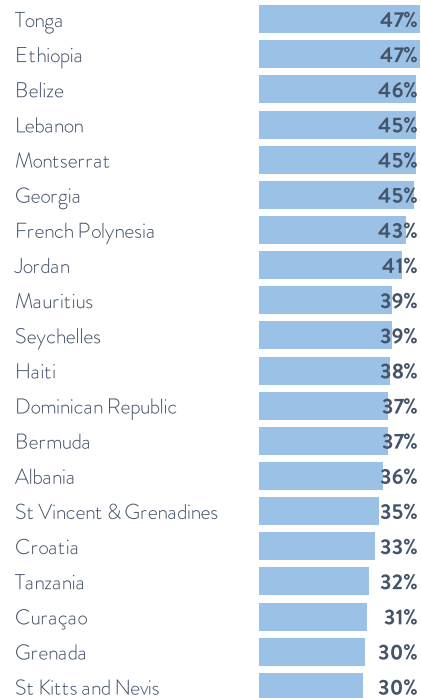
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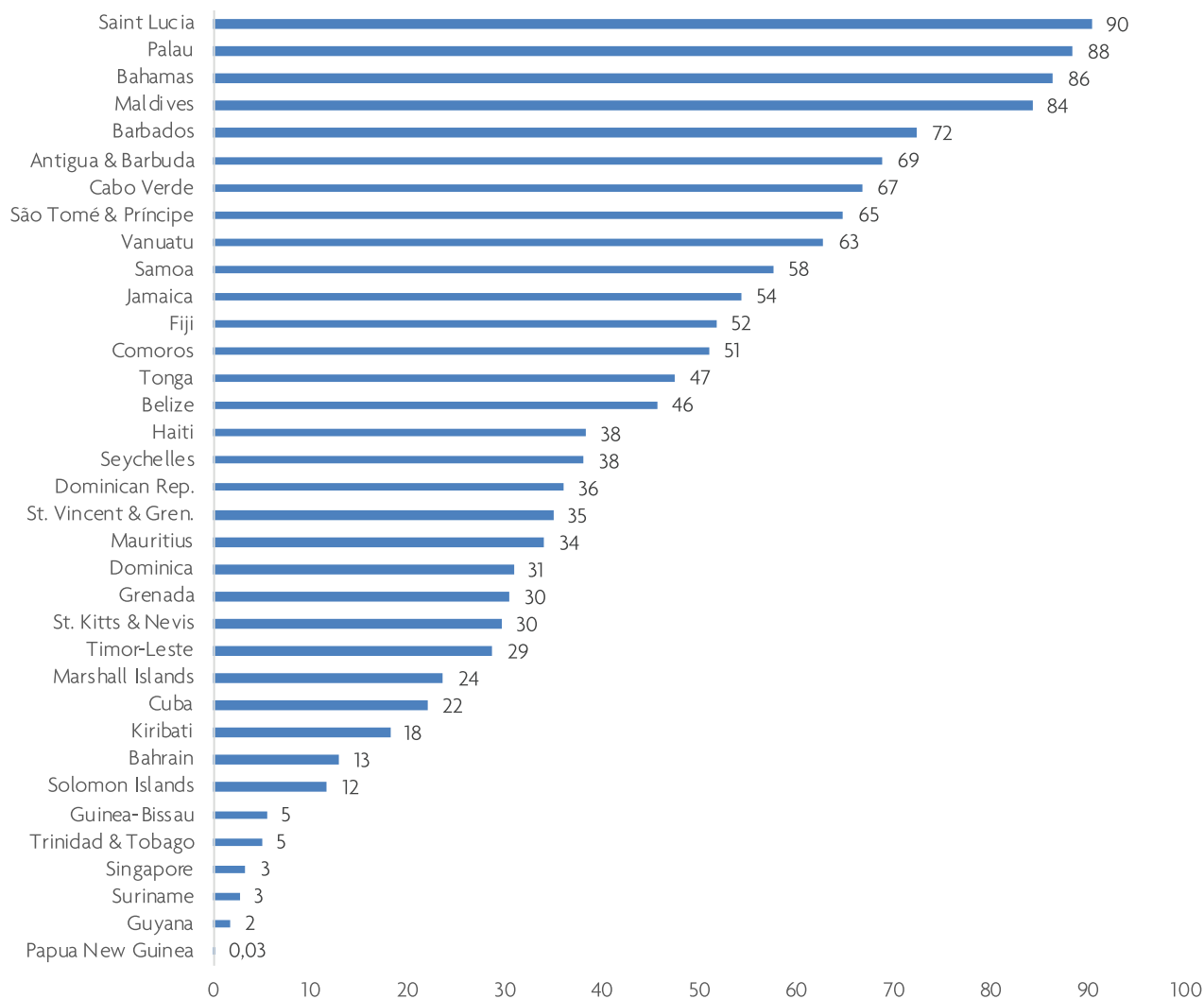
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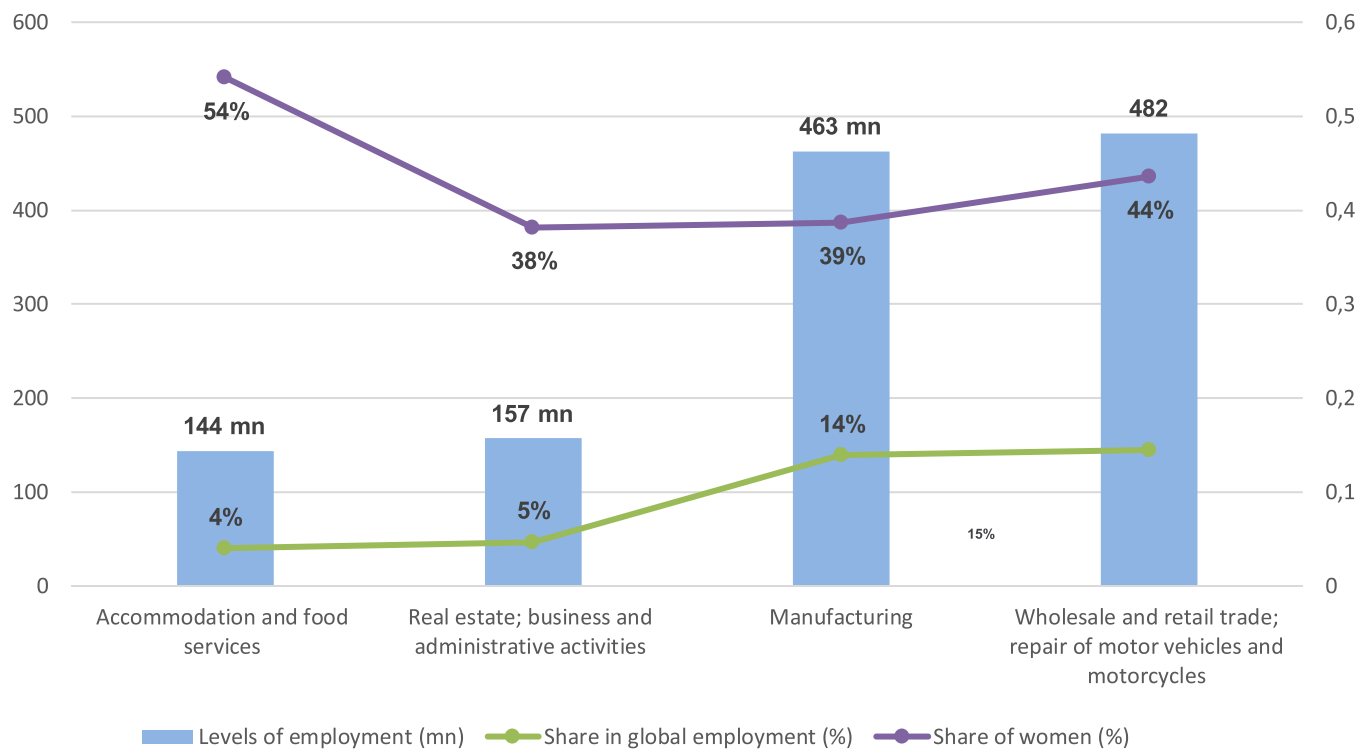


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